

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 257146

1. THE NAME OF THE CANDIDATE IS: Barack Obama.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in
the Primary Election, General Election, or Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama for President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Martin Nesbit.
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Katie Reulental / Gree, Margolis, Mitchell
Name

1610 Wisconsin Ave, Ste. 800 Washington DC 20007
Address

202-338-8700

Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Martin Nesbit

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Flight Dates 08/18/12-08/31/12

| | | | | |
|--|--------------------------------|--|-------------------------|--------------------------|
| <u>Contract / Revision</u> | 257146 / | <u>Product</u> | <u>Order Sep</u> | 00:15:00 |
| <u>Original Date / Revision</u> | | OBAMA FOR AMERICA | <u>Estimate #</u> | 1617 |
| | 08/16/12 08/16/12 | <u>Agency Com</u> 15% | <u>Alt Order #</u> | 06283525 |
| | | <u>Billing Contact</u> | <u>Billing Type</u> | Cash |
| <u>Advertiser</u> | Pol/Pres/D/Barack Obama | | <u>Order Type</u> | GENERAL |
| New till 02/05/09 | | 3050 K Street NW Suite 100 Washington, DC 20007 | <u>Billing Cycle</u> | EOM/EOC |
| <u>Agency</u> | GMMB | | <u>Billing Calendar</u> | BROADCAST |
| <u>Buying Contact</u> | | <u>Sales Office</u> PHI | <u>Demographic</u> | A35+ |
| 3050 K Street NW Suite 100 Washington, DC 20007 | | <u>Sales Region</u> NAT | <u>Rev Codes</u> | AGY POL CAND |
| | | <u>Agency Ref</u> | <u>Product Codes</u> | PL-Presidential-Democrat |
| | | | <u>Priority</u> | P-3 |
| | | | <u>Advertiser Ref</u> | |

Primary Account Executive

Kristen Waskie

| <u>Account Executive</u> | <u>Order%</u> | <u>Start Date</u> | <u>End Date</u> |
|--------------------------|---------------|-------------------|-----------------|
| Kristen Waskie | 100% | | |

Order Share 100% Market Value 54500

| <u>Competing Station</u> | <u>% of Order</u> | <u>Amount</u> |
|--------------------------|-------------------|---------------|
| CABLE | % | 0 |
| WESH | % | 0 |
| WFTV | % | 0 |
| WKCF | % | 0 |
| WOFL | % | 0 |
| WOPX | % | 0 |
| WRBW | % | 0 |
| WRDQ | % | 0 |

Billing Plan

| <u>Order Totals</u> | <u># of Spots</u> | <u>Net Amount</u> | <u>Gross Amount</u> | <u>Rating</u> | <u>Start Date</u> | <u>End Date</u> | <u># Spots</u> | <u>Net Amount</u> | <u>Gross Amount</u> |
|---------------------|-------------------|-------------------|---------------------|---------------|-------------------|-----------------|----------------|-------------------|---------------------|
| Month | | | | | | | | | |
| August 2012 | 31 | \$27,285.00 | \$32,100.00 | 0.00 | 07/30/12 | 08/26/12 | 31 | \$27,285.00 | \$32,100.00 |
| September 2012 | 23 | \$19,040.00 | \$22,400.00 | 0.00 | 08/27/12 | 08/31/12 | 23 | \$19,040.00 | \$22,400.00 |
| Totals | 54 | \$46,325.00 | \$54,500.00 | 0.00 | | | | | |

Totals

| <u>Ln</u> | <u>Ch</u> | <u>Start</u> | <u>End</u> | <u>Inventory Code</u> | <u>Break</u> | <u>Start/End Time</u> | <u>Days</u> | <u>Len</u> | <u>Spots</u> | <u>Rate</u> | <u>Pri</u> | <u>Rtg</u> | <u>Type</u> | <u>Spots</u> | <u>Amount</u> |
|-------------------|-----------------|-----------------|------------|--------------------------|--------------|-----------------------|-------------|---------------|--------------|-------------|------------|------------|-------------|--------------|---------------|
| E 1 | WKMG | 08/20/12 | 08/31/12 | 11-12p Price Is Right | CM | 11a-12p | MTWTF-- | :30 | 4 | \$900.00 | P-3 | 0.00 | NM | 8 | \$7,200.00 |
| | | | | Price Is Right | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | | |
| Week: 08/20/12 | 08/26/12 | MTWTF-- | | 4 | | \$900.00 | | 0.00 | | | | | | | |
| Week: 08/27/12 | 09/02/12 | MTWTF-- | | 4 | | \$900.00 | | 0.00 | | | | | | | |
| E 2 | WKMG | 08/20/12 | 08/31/12 | M-F 1235-105a | CM | 1237-109a | MTWTF-- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 2 | \$800.00 |
| | | | | Extra | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | | |
| Week: 08/20/12 | 08/26/12 | MTWTF-- | | 1 | | \$400.00 | | 0.00 | | | | | | | |
| Week: 08/27/12 | 09/02/12 | MTWTF-- | | 1 | | \$400.00 | | 0.00 | | | | | | | |
| E 3 | WKMG | 08/20/12 | 08/31/12 | Local 6 News 12-1230p CM | | 12-1230p | MTWTF-- | :30 | 4 | \$800.00 | P-3 | 0.00 | NM | 8 | \$6,400.00 |
| | | | | Local 6 News 12-1230p | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | | |
| Week: 08/20/12 | 08/26/12 | MTWTF-- | | 4 | | \$800.00 | | 0.00 | | | | | | | |



WKM

Print Date: 08/16/12

Page 2 of 2

Contract | Revision

257146

Flight Dates 08/18/12-08/31/12

Hiatus Dates

Original Date / Rev.

257146

Flight Data

Order Sep 00:15:00

Advertiser: Rep/Pres/D/Barack Obama Product: OBAMA FOR AMERICA

Estimate # 1617

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT No. 257143

1. THE NAME OF THE CANDIDATE IS: Bill Nelson.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Senate in
the Primary Election, General Election, or Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Bill Nelson for Senate.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Peggy Gannon.
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Shelli Hutton / Abar Hutton
Name
6190 Grovedale Ct. Ste. 200 Alexandria, VA 22310
Address

Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Peggy Gannon

* The Treasurer is often the only top officer of a Candidate Committee.



WKM

Contract / Revision 257143 Flight Dates 08/22/12-09/03/12
Original Date / Revision 08/16/12/ 08/16/12

Hiatus Dates
Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D Product NELSON FOR SENATE

Estimate # 550

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Totals | | | | | | | | | | | | | | | |
|-----------------------|----------|----------|----------|-----------------------|-------|----------------|------------|---------|-------|------|------------|--------|------|-------|----------|--------------------|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | | | | | | | Amount | | | | | | | | | | | | | | | |
| 11-12p Price Is Right | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Price Is Right | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Start Date | End Date | | | Weekdays | | Spots/Week | | | | Rate | | Rating | | | | | | | | | | | | | | | | | | |
| Week: 08/20/12 | 08/26/12 | | | ---1--- | | 1 | \$900.00 | | | 0.00 | | | | | | | | | | | | | | | | | | | | |
| E 5 | WKM | 08/27/12 | 09/03/12 | 11-12p Price Is Right | CM | 11a-12p | | 1----- | :30 | 1 | \$900.00 | P-3 | 0.00 | NM | 2 | \$1,800.00 | | | | | | | | | | | | | | |
| Price Is Right | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Start Date | End Date | | | Weekdays | | Spots/Week | | | | Rate | | Rating | | | | | | | | | | | | | | | | | | |
| Week: 08/27/12 | 09/02/12 | | | 1----- | | 1 | \$900.00 | | | 0.00 | | | | | | | | | | | | | | | | | | | | |
| Week: 09/03/12 | 09/09/12 | | | 1----- | | 1 | \$900.00 | | | 0.00 | | | | | | | | | | | | | | | | | | | | |
| E 6 | WKM | 08/23/12 | 08/23/12 | M-F 11p News | CM | 11-1135p | | ---1--- | :30 | 1 | \$2,200.00 | P-3 | 0.00 | NM | 1 | \$2,200.00 | | | | | | | | | | | | | | |
| M-F 11p News | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Start Date | End Date | | | Weekdays | | Spots/Week | | | | Rate | | Rating | | | | | | | | | | | | | | | | | | |
| Week: 08/20/12 | 08/26/12 | | | ---1--- | | 1 | \$2,200.00 | | | 0.00 | | | | | | | | | | | | | | | | | | | | |
| E 7 | WKM | 08/29/12 | 08/29/12 | M-F 11p News | CM | 11-1135p | | --1---- | :30 | 1 | \$2,200.00 | P-3 | 0.00 | NM | 1 | \$2,200.00 | | | | | | | | | | | | | | |
| M-F 11p News | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Start Date | End Date | | | Weekdays | | Spots/Week | | | | Rate | | Rating | | | | | | | | | | | | | | | | | | |
| Week: 08/27/12 | 09/02/12 | | | --1---- | | 1 | \$2,200.00 | | | 0.00 | | | | | | | | | | | | | | | | | | | | |
| Totals | | | | | | | | | | | | | | | 9 | \$11,700.00 | | | | | | | | | | | | | | |